



Classic Variety 8pk



Moscow Mule 4pk



Moscow LIGHT 4pk



Ginger Beer 4pk



Whips



ORANGE VODKA WHIPS 4PK



VODKA WHIPS VARIETY 8PK



MARGARITA TEQUILA VARIETY 8PK



WILD BERRY VODKA WHIPS 4PK



ITALIAN ICE



LEMON VODKA FREEZE 4PK



CHERRY VODKA CHILL 4PK



Right Coast

SPIRITS™

A JOINT VENTURE OF SPIRITS-BASED RTD'S FROM

FX MATT BREWING

—Since 1888—



HARPOON



Right Coast Spirits emerges as a dynamic new division within the esteemed FX Matt Brewing Company, harnessing the growing trend in the Ready-To-Drink (RTD) spirits category. This venture represents a strategic amalgamation of internally developed and carefully acquired brands, crafting a robust portfolio tailored to the burgeoning consumer appetite for spirits-based and non-alcoholic mixer products.

At the heart of Right Coast Spirits lies a mission deeply rooted in authenticity, legacy, and quality. The division is dedicated to curating a collection of unique and differentiated spirits products that not only meet but resonate with a diverse consumer base, echoing their values and preferences.

As a fourth-generation brewery, FX Matt Brewing Company stands as one of the most tenured and largest contract manufacturers east of the Mississippi. This rich heritage and expertise are pivotal in producing some of the highest growth and widely recognized brands in the United States.

The establishment of Right Coast Spirits is a strategic joint venture, combining the strengths of FX Matt, Harpoon, and Flying Dog. This collaboration leverages their combined experience and market presence, offering a joint support model that extends across a significant geographic footprint, from New England through New York and down to Virginia. This alliance not only signifies a commitment to innovation and quality but also marks a new chapter in addressing the evolving demands of the spirits market.

2024 PORTFOLIO



'MERICAN MULE

PREMIUM SPIRITS
PROPRIETARY GINGER BASE
GLUTEN FREE

2024 PORTFOLIO

A COLLECTION OF PREMIUM MOSCOW MULE CANNED COCKTAILS MADE WITH VARIOUS SPIRITS.



VARIETY PACK

7% ABV



BOURBON



TEQUILA



VODKA



RUM



moscowmule
VODKA WITH GINGER, LIME,
NATURAL FLAVORS, CARBONATION

7% ABV



moscowmule LIGHT
VODKA, GINGER, LIME

99 CALORIES

4.5% ABV



gingerbeer
GINGER AND LIME
NON-ALCOHOLIC MIXER

0% ABV

NON-ALCOHOLIC

Whips

7.5% ABV

THE ONLY WHIPPED-CREAM INSPIRED CANNED COCKTAILS, WITH REAL FRUIT AND REAL LIQUOR.



VODKA Whips VARIETY PACK
VODKA WITH REAL JUICE AND NATURAL FLAVORS

MADE WITH REAL VODKA



ORANGE WILD BERRY WATERMELON PINEAPPLE



WILD BERRY VODKA WHIPS



ORANGE VODKA WHIPS

MADE WITH REAL TEQUILA



STRAWBERRY LIME CRANBERRY MANGO



MARGARITA Whips VARIETY PACK
TEQUILA WITH REAL JUICE AND NATURAL FLAVORS



LEMON VODKA FREEZE

SWEET AND TART REAL CHERRY FLAVORS CREATE THE CLASSIC ITALIAN ICE CHERRY TASTE.

ITALIAN ICE

YOUR FAVORITE FROZEN TREAT AS A NOSTALGIC TWIST ON RTD COCKTAILS.

REAL FRUIT
7.5% ABV
REAL VODKA



CHERRY VODKA CHILL

SLIGHTLY TART WITH A HINT OF REAL MEYER LEMON SWEETNESS CREATING A PERFECTION OF ORIGINAL ITALIAN ICE FLAVOR.



SCAN TO RECIEVE YOUR \$5 REBATE



taste the FREEDOM.

'MERICAN MULE CRAFT MULE COCKTAILS 7% ALC/VOL



POS OPPORTUNITIES
ASK YOUR REP FOR DETAILS